



# Arts & Cultural COMMISSION

City of Wheeling  
Arts and Cultural Commission

## REQUEST FOR PROPOSALS FOR PUBLIC ART

Send to:

The Wheeling Arts and Cultural Commission  
1400 Chapline Street  
Wheeling, WV 26003  
[arts@wheelingwv.gov](mailto:arts@wheelingwv.gov)

**Deadline for Submission of Proposal: Friday, October 1, 2021**

## I. Background/Vision

The Wheeling Arts and Cultural Commission exists to support and promote Wheeling's arts and cultural communities. The vision of the organization is to be the catalyst for a long term, rich, and inclusive arts and cultural experience for the community.

This project aims to accomplish this mission and vision by facilitating high impact, public art on Wheeling's popular Heritage Trail

## II. Project Description

This is a paid public art opportunity for three murals on the trail-facing façade of 1 23<sup>rd</sup> Street, located in historic Center Wheeling. Artists or groups of artists may provide a proposal for one or more of the three sections.

### 1. Unifying Theme

The WAACC is seeking proposals for murals that interpret the native natural landscape and wildlife that is present along the Wheeling Heritage Trail. These interpretations can be literal or conceptual. Each mural may appear aesthetically different, and will be unified by the color palette assigned to all artists. Out of town artists with questions about native species can work with the Commission for resources about local wildlife.

### 2. Color Palette

WAAC will provide each muralist with paint within the following color palette: We ask this be the primary color palette for the piece, so that all three can work together. If an artist desires to incorporate an additional pop of color, they must supply that paint and work with the commission to ensure visual continuity.



### 3. Description of Physical Layout

Each designated area is approximately 50 feet long by 12 feet high. The surface is partially primed concrete block. The site has drive up access, and provides a level surface for ladders, platforms, etc.

#### **4. Architectural, Aesthetic Considerations**

- Artists are asked to provide their interpretation of the nature and native species found along Wheeling Heritage trail
- The design must be suitable and acceptable for public display for viewing by citizens of all ages
- The artist must adhere to the color palette provided

### **III. Compensation**

This is a paid public art opportunity. Each artist will be awarded \$1,500, up to three nights of lodging at the McClure House Hotel, and exterior paint. Any additional materials are the responsibility of the artist(s).

### **IV. Application Submission Procedure**

- 1. Completed and Signed Application Form (See Attached)**
- 2. Project Descriptions** Provide a brief overview of the project. (Not to exceed two pages)
- 3. Supporting Materials** These materials should convey the artistic intent, i.e., design renderings, use of color, and visual materials to adequately illustrate the proposed work and your abilities as an artist.
- 4. Work Plan** Provide a brief outline of the steps involved in the proposed project with time requirements included. **Project Must Be Completed by October 31<sup>st</sup>**
- 5. Bio or Resume** Provide any information on previous and related experience.
- 6. Sample Work** Please provide images of previously executed projects

### **V. Policies**

The ownership of design ideas submitted with this application remain the ownership of the artist/performer, until a selection has been made and a contract signed. Images of work may be used in publicity for the City of Wheeling, Wheeling Arts and Cultural Commission, and property owner.

### **VI. Artist Selection Process**

Artist(s) applications will be evaluated on the following criteria:

- Artistic merit as evidenced by submitted representation of past work.
- Appropriateness of the artist's medium, style, and previous professional experience as they relate to the art goals and opportunities in this project.
- Experience with projects of similar scale and scope
- The ability of the artist to successfully complete the proposed artwork within the project timeline
- Selected artists will be notified no later than October 5<sup>th</sup>.

## VII. Site Visit Dates

Applicants are invited to visit the site at any time. Visitors are asked to be respectful of the property owner and tenant, and those utilizing Wheeling Heritage Trail

## VIII. Location Photos







# Application Form

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

**To assure that your application is complete, please check the following:**

- This application is completed and signed
- Project Description is enclosed
- Supporting materials enclosed
- Time Frame/ Work Plan is enclosed
- Bio or Resume
- Sample Work Portfolio or website provided

## **Certification**

I certify that as of the date of this application I am 18 years of age or older. I certify that all examples of art work submitted with this application are products of my hand as represented. If accepted, the artwork produced will be owned by the Wheeling Arts and Cultural Commission and the Property Owner. Images of my work may be used in the publicity of the WAACC, City of Wheeling, and/or Property Owner.

I certify that all statements made in this application are true to the best of my knowledge. I acknowledge that the WAACC are not liable for loss or damage to work submitted.

Applicant Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Deadline for Submission of Proposal: October 1<sup>st</sup>, 2021. Email Submission Preferred.**

**Send to:**

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