

Wheeling
PARKS & REC

2026



Sponsorship Packet

Letter From The Hosts

RECREATION COMMISSION

MATT PORTER,
CHAIR

OLIVIA LITMAN,
VICE CHAIR

CHIP CALISSE

EVERETTE GRAY

ANNIE HOWELL

JILLIAN HOLLOWAY

MATT SCHREBE

TY THORNGATE

On Thanksgiving Day, November 26, 2026, the Wheeling Parks and Recreation Department invites you to lace up your sneakers and join us for the third annual Wheeling Turkey Trot!

This Thanksgiving tradition is about more than crossing the finish line—it's about bringing our community together, promoting healthy living, and giving back to the place we call home.

Proceeds from the Turkey Trot will support the Wheeling Parks and Recreation Project Fund, helping us enhance our parks, recreational facilities, and programs for residents of all ages.

We invite local businesses, organizations, and community members to join us as sponsors or donors and help make this year's event a success. Your support directly helps us create more opportunities for our community to play, connect, and enjoy Wheeling's parks and recreation offerings.

Whether you're running, walking, cheering from the sidelines, or supporting us through a donation, we're thankful to have you be part of the Turkey Trot!

We look forward to seeing you at the starting line and celebrating Thanksgiving together!

Warm Wishes,

Wheeling Parks and Recreation Department
Staff & Commission

PARKS & REC STAFF

ROCHELLE BARRY,
DIRECTOR

DON GILLIS,
ATHLETIC
COORDINATOR

AMY JACOB,
PROGRAMMING
COORDINATOR

Sponsorship Packages

Platinum Sponsorship Package

- Logo on Turkey Trot electronic billboard display
- Logo placement on 5k race shirts
- Sponsor name mentioned in the event opening and closing ceremony
- Logo placement on the official event website
- Logo placement on race banner
- Listed in sponsor posts on event social media
- 8 free entries for the race

\$3,500

Gold Sponsorship Package

- Sponsor name mentioned in the event opening and closing ceremony
- Logo placement on the official event website
- Logo placement on race banner
- Listed in sponsor posts on event social media
- 5 free entries for the race

\$2,000

Silver Sponsorship Package

- Logo placement on the official event website
- Logo placement on race banner
- Listed in sponsor posts on event social media
- 2 free entries for the race

\$1,000

Sponsorship Packages

Bronze Sponsorship Package

- Logo placement on the official event website
- Logo placement on race banner

\$500

Product Donations

We are accepting donations for the following:

- Post race refreshments (water, bananas, granola bars, coffee, etc.)
- Prize giveaways (gift cards, turkeys, and other products to be given away in raffle at the end of the 5k)
- Swag bag items (items in bags given to first 300 registrants of the 5k)

Reach out to us- we will work with you to create the appropriate package for your in kind sponsorship.

ALL SPONSORSHIPS INCLUDE:

- Opportunity to include product/collateral material in swag bag
- Opportunity to distribute company branded items at event
- Company/Donor listing in event guide brochure placed in swag bags

Sponsorship Commitment

YES! I will sponsor the 2026 Wheeling Turkey Troy at the following level:

- ☐ Platinum Sponsor (\$3,500)
- ☐ Gold Sponsor (\$2,000)
- ☐ Silver Sponsor (\$1,000)
- ☐ Bronze Sponsor (\$500)
- ☐ In Kind Donation

Contributions are tax-deductible as allowable by the IRS. For tax deduction letter contact rbarry@wheelingwv.gov

Company/Donor Name _____

(As you wish it to appear on promo materials)

Contact Name _____

Billing Address: _____

City / State / Zip: _____

Phone: _____ **Email:** _____

Check # _____ (Please make payable to: City of Wheeling)

If you would like to pay by credit card please check here for invoice sent by email :

☐

Thank You

Thank you for your consideration and support for the continuity of this event. If you need more information or would like to discuss the event, please contact us using the information listed below.

Contact Us

Phone: (304) 234-3641

Email: rbarry@wheelingwv.gov

Web: wheelingwv.gov