



Wheeling Summer Events Feedback

The 2012 Wheeling Summer Events Schedule is officially wrapped up. Did you take full advantage of the fun at Heritage Port this year, or do you feel like you missed out? We want to get your feedback so we can make next summer even better.

Give us a few minutes of your time, and we'll give you a 2013 events schedule you won't want to miss!

*** 1. How many events did you attend at Heritage Port this summer?**

0-1

2-5

6-10

11-20

More than 20

Comments

*** 2. What was your favorite City event and/or series of events in 2012?
(You may select more than one answer.)**

Heritage Port Car Show (July 1)

Waterfront Wednesdays (various dates)

West Virginia Day Celebration (June 16)

Riverfront Movie Nights (various dates)

Toe-Tappin' Tuesdays/Toe-Tappin' Tuesdays, Too (various dates)

Wheeling Feeling Chili Cook-off (June 2)

Party on the Patio concerts (June 1, August 3)

Other (please specify)

*** 3. Many organizations and private groups hosted events at Heritage Port. Which 2012 event(s) did you enjoy the most?**

(You may select more than one answer.)

Italian Festival (July 27-29)

Great American Queen visits (various)

BluesFest (August 10-12)

Ogden Half-Marathon (May 25-26)

Wheeling Vintage Regatta (Aug. 31-Sept. 2)

Wine & Jazz Festival (August 25)

Bikes, Brews, & BBQ Rib Cook-off (June 22-23)

Sternwheel Festival (September 13-15)

Debbie Green Race (August 3-4)

Independence Day Celebration (July 4)

U.S. Army Field Band Concert (July 6)

Other (please specify)

*** 4. How did you find out about this year's events?**

(You may select more than one answer.)

Interviews/articles: TV, Radio, Print

Wheeling Summer Events brochure

Facebook

WheelingWV.gov

Advertising: TV, Radio, Print

Word of mouth

Other (please specify)

*** 5. What typically draws you to an event?**

(You may select more than one answer.)

Kids activities

Fireworks

Food vendors

Socializing

Live music

Free entertainment

Craft vendors

Competition

Other (please specify)

*** 6. What type of event(s) would you like to see added to the SUMMER schedule?**

*** 7. What type of event(s) would you like to see added during the FALL or WINTER season?**

8. In general, what are the main issues/complaints you have with events at Heritage Port? We're looking for constructive feedback to keep improving everyone's experience.

9. Food for thought - If you had \$15,000 to put toward Heritage Port events, how would you spend it?

Would you create a new event, or would you spend more to advertise the events we offer? Would you pay for a fireworks show, or would you build a stage in the amphitheater? Let us know what you think would make the summer events even better!

*** 10. On a scale of 1-10, how would you rate the 2012 Wheeling Summer Events Schedule?**