

City of Wheeling Arts & Cultural Commission

1500 Chapline Street, Suite 302, Wheeling, WV 26003
P: 304.234.3617 F: 304-234-3605 E: arts@wheelingwv.gov

Dear Mr. Bob Herron,

The Wheeling Arts & Cultural Commission would like to respectfully request \$4999 to go toward funding the third annual Wheeling Arts Fest.

The Wheeling Arts Fest, which fosters economic growth in the downtown area, will be held on Saturday, June 22, 2013 at West Virginia Northern Community College Square, West Virginia Independence Hall, and the Ohio County Public Library.

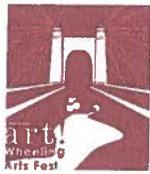
The Wheeling Arts Fest 2013 will include music, theatre, visual arts, dance, literary arts, historical, culinary, and cultural arts. There will be two stages of dance, theatre, historical, and cultural performances throughout the day. Our Artist Market will transport visitors into a live artist community. All of the participating artists at the Wheeling Arts Fest will demonstrate their craft for the community throughout the day. The Artists Market will provide an unique art event where you can view and purchase the works of local Wheeling and regional West Virginia artists.

This project brings the arts to the forefront for the Wheeling area and encourages families and those who normally would not be exposed to the arts to experience them in a familiar and comfortable festival setting. This event serves to heighten cultural and art awareness and foster economic development in Wheeling by bringing crowds to the downtown area that may otherwise not visit. Families enjoy a fun and educational experience while local businesses see an upturn in profits from increased traffic in the area. The festival is being offered with free admission to encourage greater attendance and our marketing plan drives a large crowd to the downtown area.

Our total budget is \$24,000 as the attached disclosure entails. We have two fundraisers this year, the "Lobster for the Arts" and "Dance Gallery" that will help to provide some of our funding. We are also pursuing several grants such as the Wheeling National Heritage Area -Partnership Grant Program, the Schenk Charitable Trust grant, Community Foundation for the Ohio Valley grants, and a private corporate sponsor.

Thank you for your generosity,

Erika Donaghy
Chairman
City of Wheeling Arts & Cultural Commission



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Arts Fest Budget 2013

General Setup

Includes stages, tents, tables, chairs, generators, an electrician, and various supplies

\$12,000

Artists, Performances, and Installations

\$7,000

Marketing

Includes ads, t-shirts, programs, photography, signage, banners, etcetera.

\$5,000

Total Budget: \$24,000

We will provide a line item budget if required.