

LOCAL YOUTH POSTER CONTEST STRESSES IMPORTANCE OF SAVINGS

Wheeling, WV – January 5, 2010 – In conjunction with *Financial Literacy Month* in April, Consumer Credit Counseling Service of Southern WV and of the Panhandles invites area elementary through high school students to participate for the chance to win the nationwide *BE MONEY WISE* poster contest and help Consumer Credit Counseling Service of Southern WV and of the Panhandles promote the importance of wise money management.

Consumer Credit Counseling Service of Southern WV and of the Panhandles will choose from the entries it receives, the posters best conveying the theme “\$mart Money Choices = A Brighter Future” in three grade-specific categories: Elementary (3rd – 5th grade), Middle (6th – 8th grade), and High (9th – 12th grade). Consumer Credit Counseling Service of Southern WV and of the Panhandles will submit a winner from each category to the National Foundation for Credit Counseling (NFCC) where it will be judged against other entries from across the United States. The overall winner will be announced during Financial Literacy Month in April 2010.

“The poster contest is an excellent opportunity to promote financial education to area young students as well as a positive lesson for people of all ages,” Debra Lee, Director of Education said.

For more information on the CCCS poster contest or the services of the local CCCS, visit www.cccswv.com or call 1-800-281-5969.